## **Microchip Technology and Three Square Market:**

## What is it we are doing?

- Three Square Market is offering implanted chip technology to all employees.
- Company employees will have the option to voluntarily implant an RFID microchip between the thumb and forefinger underneath the skin.
- RFID technology or Radio-Frequency Identification uses electromagnetic fields to identify electronically stored information.
- The RFID chip will allow employees to make purchases in the company's break room market, open doors, login to computers, use copy machines, among other things.
- As with a proximity card, the chip implant works in a similar fashion by holding the chip up to the device reader, the unique serial number associates the user with the software, the software then performs the requested function.
- For employees interested in the technology, but not the implant, they can place the microchip in an RFID wristband or an RFID/Near-Field Communication Smart Ring.
- Three Square Market's partnership with Biohax Sweden is focused on privacy & integrity, ethical development and sustainability.

## Is the chip trackable?

- The chip is not trackable and only contains information you choose to associate with it. This chip does not have
  GPS capabilities.
- RFID readers are proximity readers and can only be read with a few inches of an appropriate device.
- The implant uses near-field communication (NFC); the same technology used in contactless credit cards and mobile payments.

## How safe is the chip?

- Will the device will harm your body?
  - This device is FDA approved dating back to 2004.
  - The device is only inserted through licensed professionals.
  - The device is easily removed, similar to a splinter.
- Is there concern regarding identity theft?
  - o The data on the chip is encrypted, like the technology used in credit card.

At Three Square Market, we pride ourselves on being leaders in technology and responsible innovation