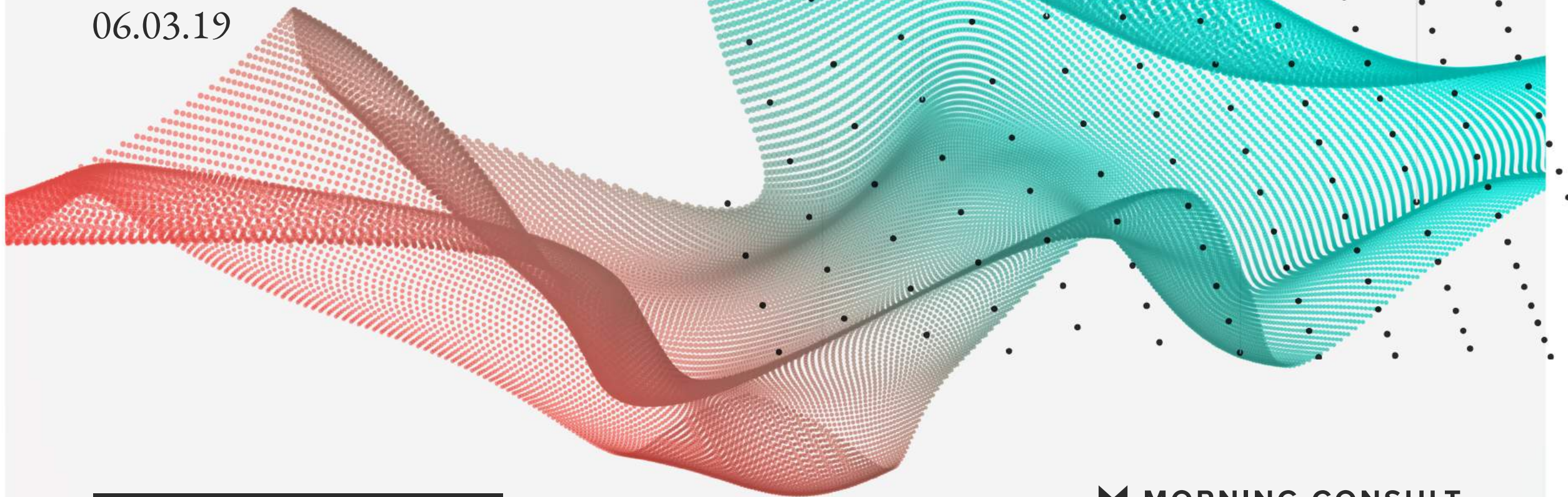


POLITICAL INTELLIGENCE /

06.03.19



2020 PRIMARIES /

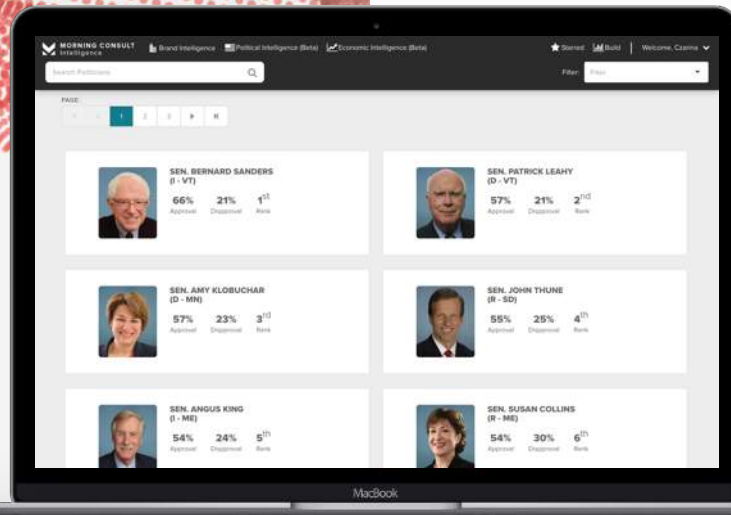
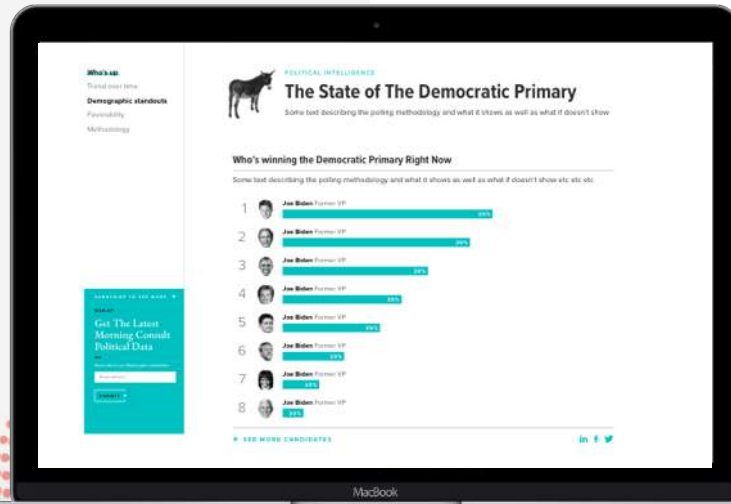
 MORNING CONSULT

ABOUT POLITICAL INTELLIGENCE

Morning Consult is setting a new standard for survey research.

On a daily basis, Morning Consult interviews over 5,000 registered voters across the United States. Along with 2020 presidential election data, Political Intelligence tracks the approval and electability for all governors, senators, House members, the President, and more at the national, state, and congressional district level.

Each week, this report will use that data to deliver key new insights on where voters stand.

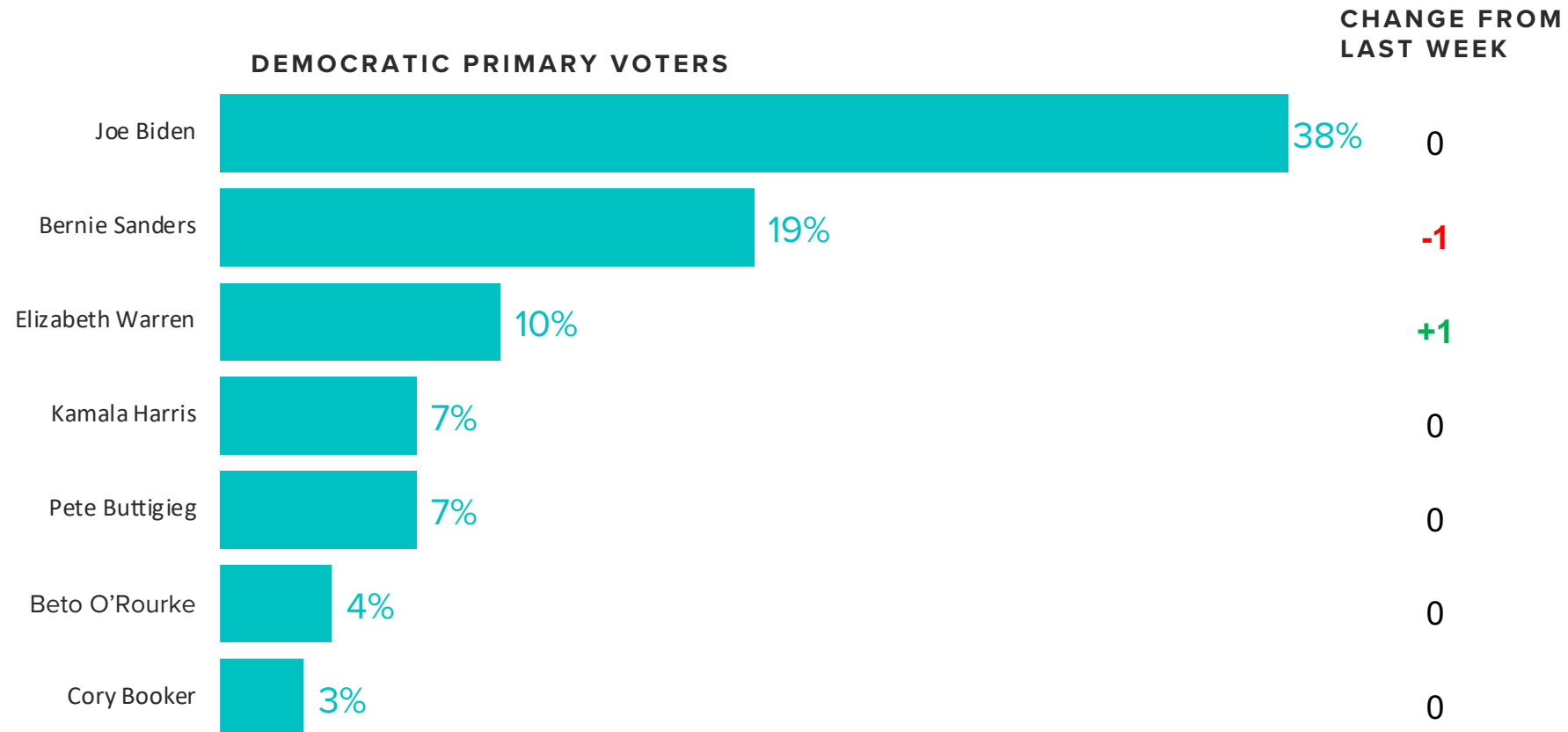


KEY TAKEAWAYS / 06.03.19

1. **Democrats are fired up about women's issues.** Within the last month, the number of Democrats who say women's issues are their top concern has jumped to 14%.
 1. A plurality of Warren's supporters choose women's issues as their top concern – overshadowing even health care and the economy.
2. **Warren has broken the double-digit threshold, securing 10% of support.** She's also made gains in early primary states within the last week.
 1. Her name ID has risen to 89%, making her the third most recognized candidate after Biden and Sanders. However, she already has a near equal unfavorability rating as both of them.



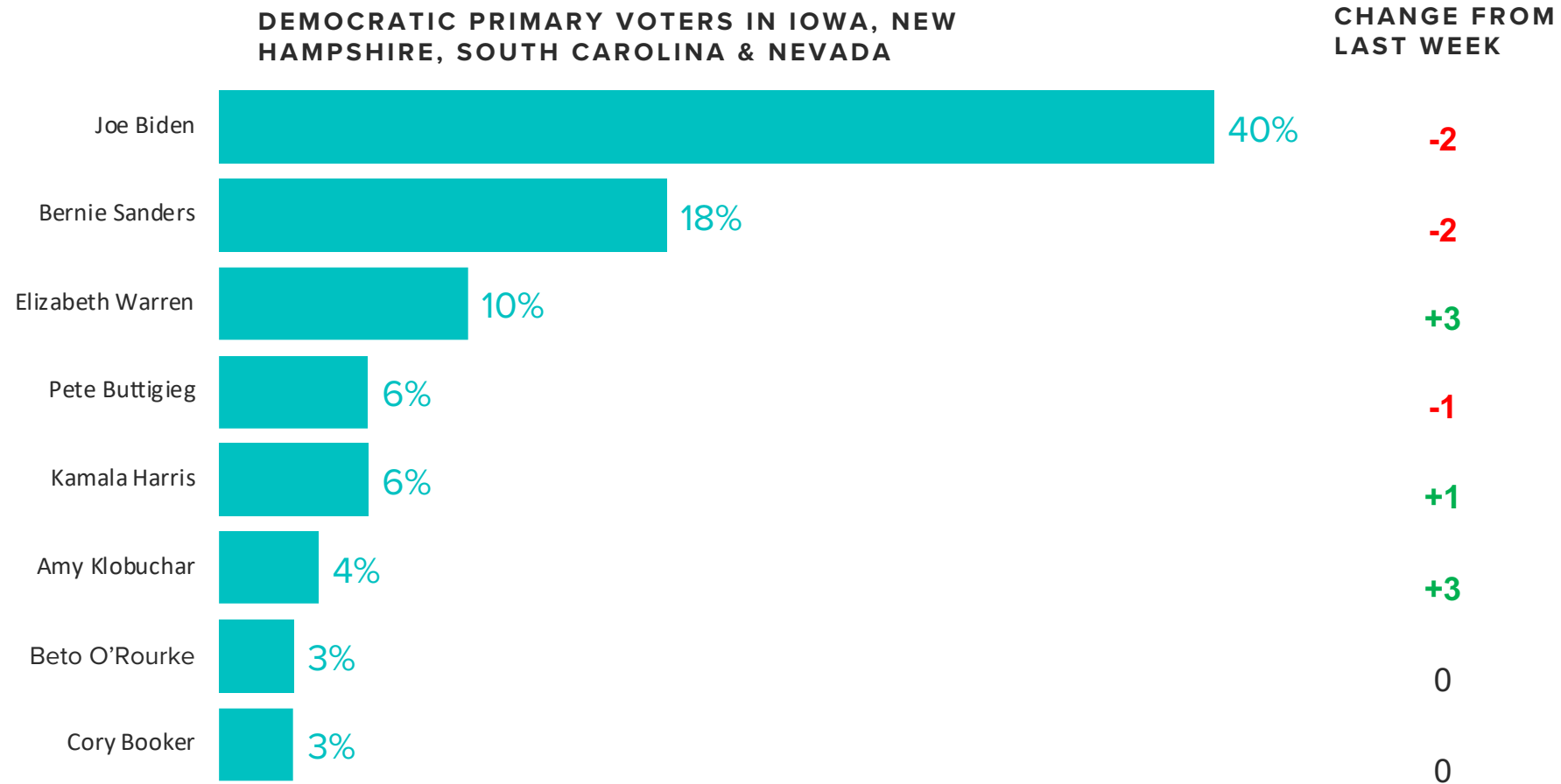
WHO'S LEADING THE DEMOCRATIC PRIMARY / ALL DEMOCRATIC PRIMARY VOTERS



The following candidates received 1% or less of the vote: Amy Klobuchar, Andrew Yang, Kirsten Gillibrand, Julian Castro, Tim Ryan, John Hickenlooper, Tulsi Gabbard, Michael Bennet, John Delaney, Steve Bullock, Bill de Blasio, Jay Inslee, Eric Swalwell, Seth Moulton and Marianne Williamson. "Someone else" received 2%.

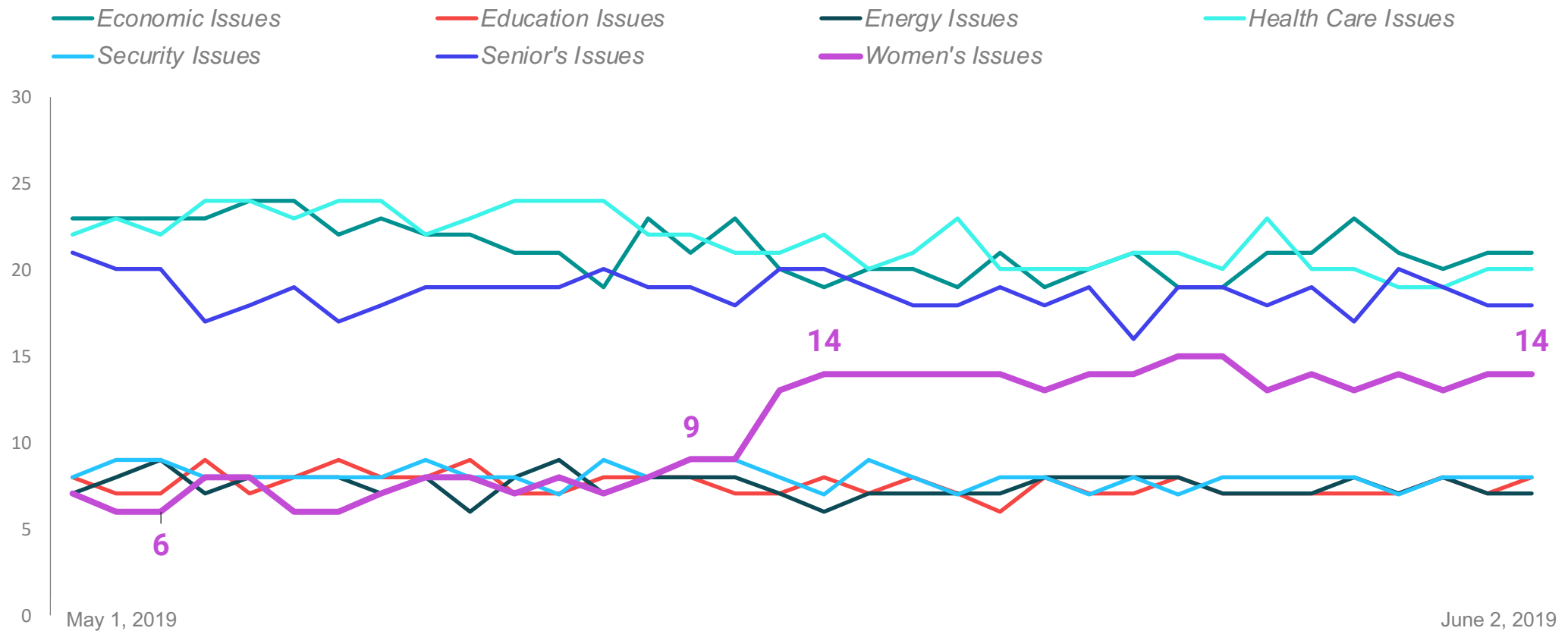


WHO'S LEADING THE DEMOCRATIC PRIMARY / EARLY PRIMARY STATES



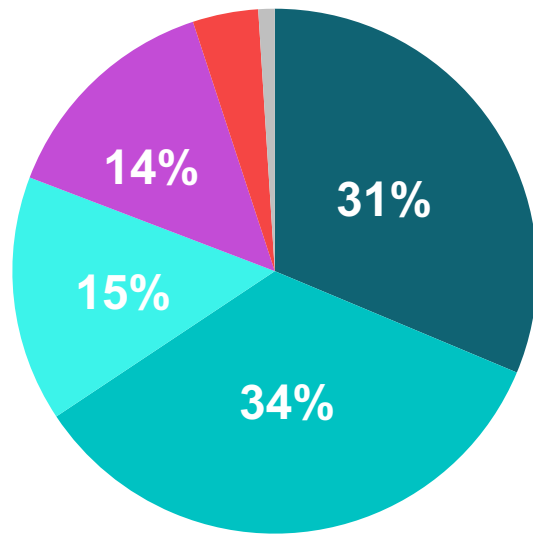
WOMEN'S ISSUES JUMP AS PRIORITY FOR DEMOCRATS

With the recent passage of state-level abortion bans, the number of Democrats who say Women's Issues are their top voting issue has doubled in the last month.



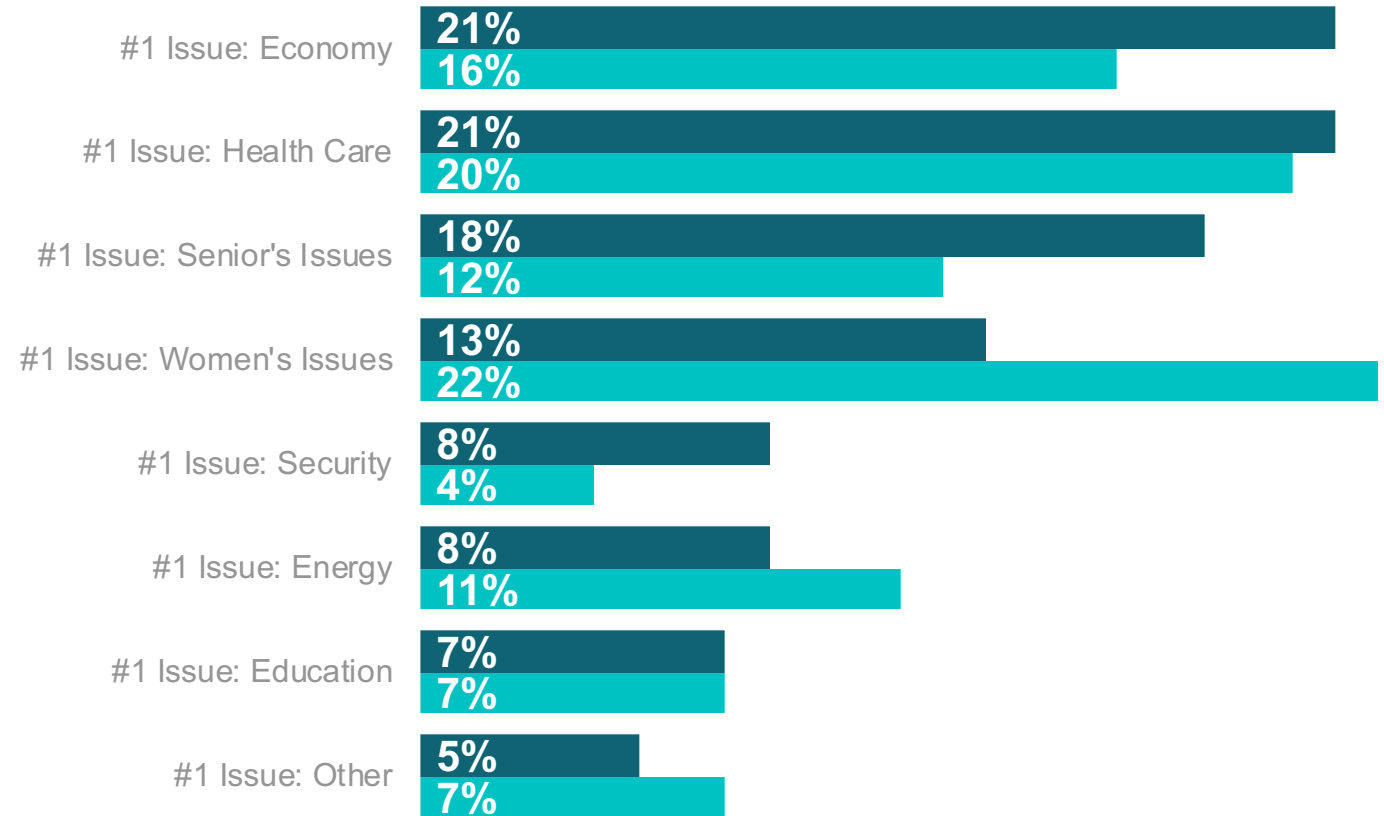
IDEOLOGY OF WARREN'S SUPPORTERS

Warren overperforms with liberal and very liberal voters – her supporters' current top issue are women's issues

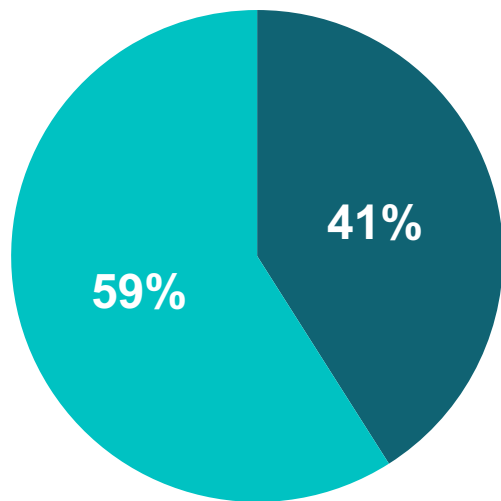


■ Very liberal ■ Liberal
 ■ Slightly liberal ■ Moderate
 ■ Conservative ■ Don't Know

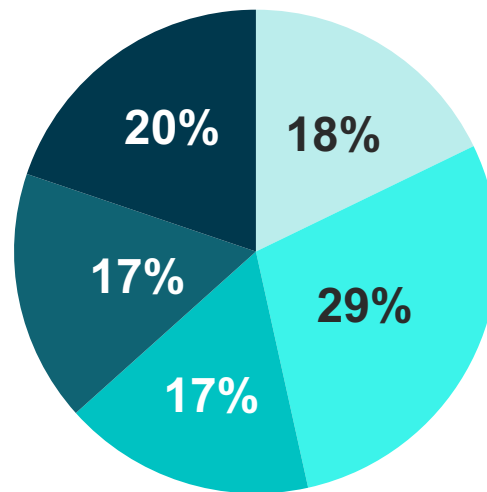
■ Potential Democratic Primary Voters ■ Warren's Supporters



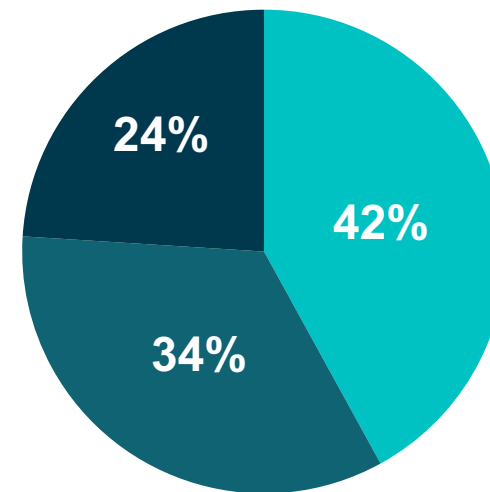
EVALUATING WARREN'S SUPPORTERS



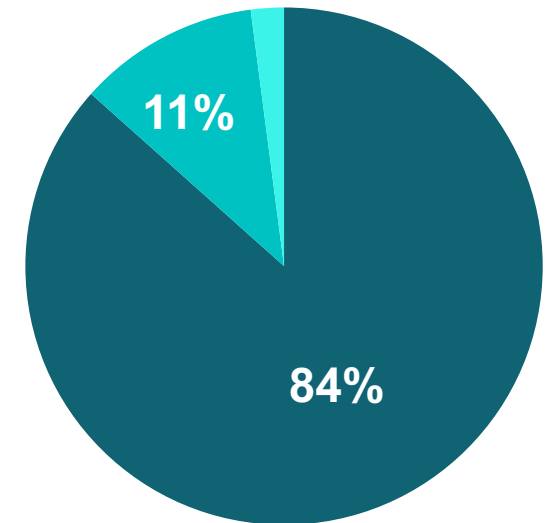
■ Men ■ Women



■ Ages 18-29 ■ Ages 30-44
■ Ages 45-54 ■ Ages 55-64
■ Ages 65+



■ Less than College
■ College
■ Post-Grad

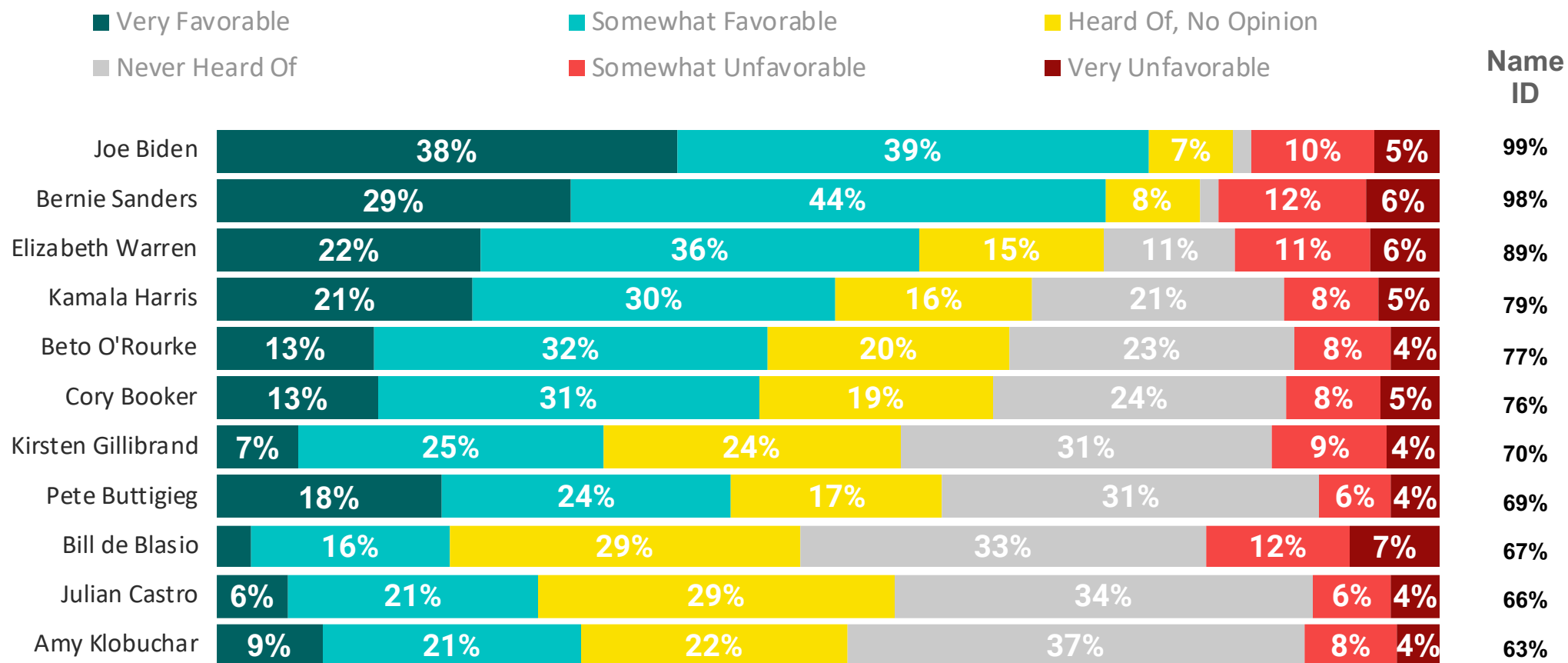


■ White ■ Black ■ Asian

*Note 10% of Warren supporters
identify as Hispanic

TRACKING FAVORABILITY AND NAME RECOGNITION

Ordered by name ID



TRACKING FAVORABILITY AND NAME RECOGNITION

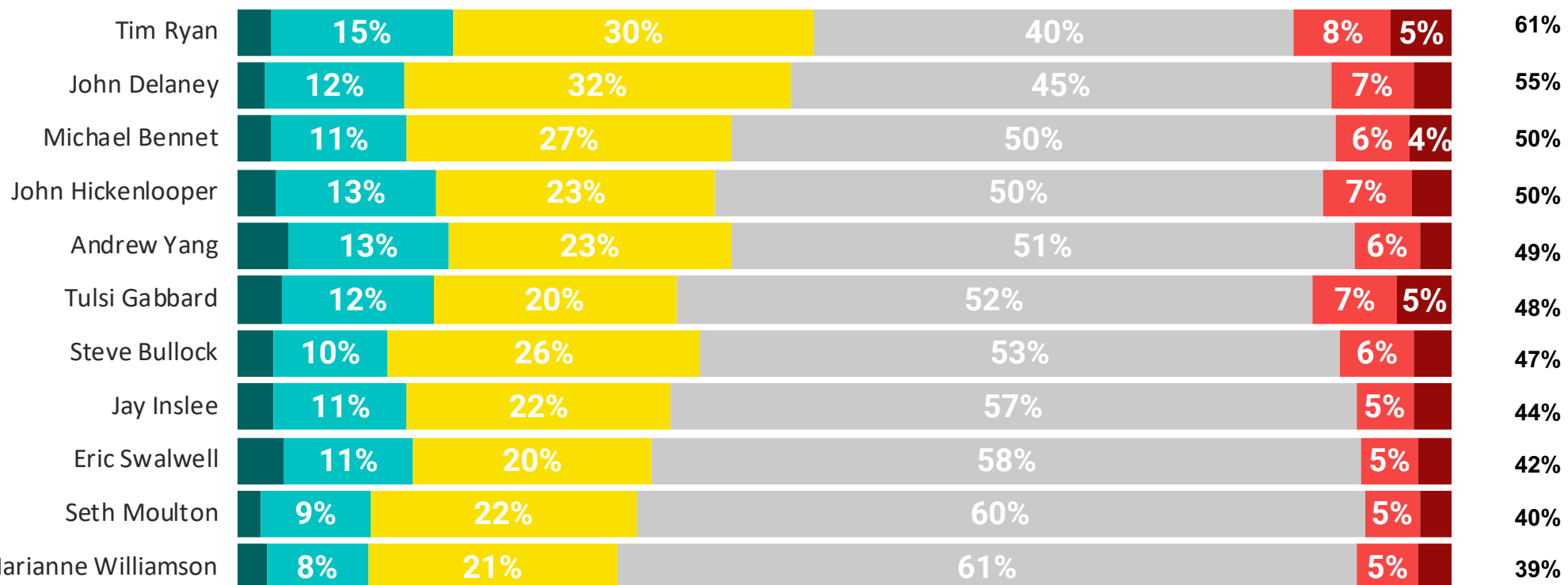
Ordered by name ID

Very favorable
Never heard of

Somewhat favorable
Somewhat unfavorable

Heard of, no opinion
Very unfavorable

Name
ID



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REPORT EARLY EACH WEEK**

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METHODOLOGY /

This week's report features surveys with registered voters conducted from May 27, 2019 to June 2, 2019. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, and region.

Our Democratic Primary results are reported using 16,587 interviews with registered voters who indicate they may vote in the Democratic primary or caucus. For those who say don't know or no opinion, they are asked to pick a candidate they are leaning towards, which are factored into the results. The margin of error for potential Democratic primary voters is +/- 1%.

Which Candidates Have Momentum in Early Primary States?

We have included an 'Early Primary States' demographic throughout this report to showcase who has momentum going into the primary elections. The numbers reflect voters who live in Iowa, New Hampshire, South Carolina, and Nevada.

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